

Gold Chapter Requirements
Revised September 2011

- Goal: Recognize superior Phi Beta Lambda Chapters in Arkansas
- Objectives: A. To have seven (7) Gold Chapters in Arkansas
- Strategies:
1. Each local chapter enters Local Chapter Annual Business Report competition **and** must compete in one of the following events:
 - a. Community Service Project
 - b. Free Enterprise Project
 2. Each local chapter recruits **five (5)** new professional division non-faculty members.
 - ** 3. Each local chapter submits **two (2)** articles with pictures by deadline (see Program of Work). One article is to be submitted in the fall and one article in the spring.
 4. Each local chapter recruits businesses to sponsor **one (1)** competitive event at \$50 each for State Leadership Conference.
 5. Each chapter provides officer and adviser information for current state directory by the established deadline (see Program of Work).
 - ## 6. Each local chapter sends **three (3)** officers to the Fall State Leadership Conference or the national Institute for Leaders.
 7. Each local chapter pays state and national dues by October 20.
 8. Each local chapter **must** participate in **Sixteen (16)** of the following:
 - ** a. Membership – increase previous year’s membership
 - ** b. State Chapter Growth – select one of the following:
 - (1) Contact one (1) or more inactive PBL chapters
 - (2) Charter or reactivate (1) or more PBL chapters
 - ** c. Conduct three (3) planned (separate) interactions with FBLA chapters
 - ** d. Submit documentation of significant interaction with three (3) business people on the management level and submit an entry in Business Person of the Year at the State Leadership Conference
 - ** e. Submit documentation of participation in three (3) of the following state-approved service projects:
 - (1) Arkansas Children’s Hospital
 - (2) March of Dimes
 - (3) Gift of Life/Arkansas Regional Organ Recovery Agency (ARORA)
 - (4) In Praise of Age
 - (5) Tourette Syndrome
 - (6) Literacy Program
 - (7) Make-A-Wish Foundation
 - (8) Relay for Life
 - (9) Diaper Depot
 - (10) Any nationally-recognized charitable organization (i.e. Red Cross, National Cancer Society) **MUST HAVE PRIOR APPROVAL FROM STATE OFFICE (Attach documentation)**
 - ** f. Increase March of Dimes previous year donation by 15%.

- ** g. Participate in one of the following state-approved fundraisers: **(These are all nationally-approved fundraisers for this year.)**
 - (1) Country Meats
 - (2) CouponFundraising.com
 - (3) Entertainment Fundraising
 - (4) Otis Spunkmeyer
 - (5) Ozark Delight Candy Company
 - (6) Pride Distributors
 - (7) School Spirit Coffee
 - (8) Tom-Wat Fundraising
- **### h. Retain professional division members. Choose from the options below:
 - (1) One (1) point for retaining 30% of last year's members
 - (2) Two (2) points for retaining 50% of last year's members
 - (3) Three (3) points for retaining 70% of last year's members
- ** i. Participate in American Enterprise Day
- ** j. Participate in FBLA-PBL Week projects
- k. Actively participate in Project Teamwork by sending local chapter president or representative to an Executive Council meeting
- # l. Run a candidate for state office, fall or spring, of current year
- *** m. Contribute a minimum of \$50 to Arkansas PBL Foundation for the foundation fundraising event at the State Leadership Conference
- ** n. Submit an article to the national *ΦΒΛ Business Leader*
- ** o. Award one (1) complimentary local PBL membership to a **new** member
- ** p. Submit three (3) articles about PBL that appeared in local or campus publications
- q. Create a display, either multimedia or scrapbook, following the national theme at the State Leadership Conference
- r. Send registered chapter members to state or national conferences
 - (1) Five (5) to the State Fall Leadership Conference **OR**
 - (2) Three (3) to the National Fall Leadership Conference **OR**
 - (3) Ten (10) to the State Spring Leadership Conference
- ** s. Complete one level of CMAP program by two members

Counts as two (2) in the total of sixteen (16) requirements
This workshop is *mandatory*. Each chapter must send at least three (3) officers.
Counts as either one, two, or three of the sixteen (16) requirements
** Requires attached documentation (may be copies)
*** Attach copy of the check